

# Vicky Ngari-Wilson

Vicky is a creative industry native with a strong focus on fashion. Ambassadorial roles exposed her to international relations, global business developments and philanthropy where she has participated on small to large projects and conferences.

Her deep commitment to thought leadership, social innovation and entrepreneurship is recognized for driving positive change through creatives, African youth, ethical and sustainable fashion. She works to economically empower the next generation workforce as creative social entrepreneurs through her training program Good Ambition CIC, which has just become approved as a national supplier for UK's Department of Work and Pensions.

She has recently launched a fashion platform of ethical and sustainable solutions. [The Rural Retail Challenge](#): a call for fashion to include indigenous people and techniques in global design.

## Awards and recognition:

Miss Kenya and Miss East Africa UK – 2008/2009

Future Leader – The Guardian Power list 2010

SDG Talent – Unleash Lab 2017

Emerging Leader – Atlantic Dialogues 2017

Ambassador - The Creative Conscience Awards

Ambassador – Justina Mutale Foundation for girls

- Millennials: [Articles](#)
- Technology: [Press](#)
- Sustainable Fashion : [Press Local to Global](#)
- Vlog: [YouTube Channel](#)

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## **Background**

*'Style is a simple way of saying complicated things'*

Kenyan born British. While completing a BA Creative Writing, she was simultaneously starting a career as a Fashion Assistant for Clare (Watson) Chambers. Vicky was often left to handle editorial shoots alone quickly giving her the confidence to venture into her desire to help re-brand African style. Volunteering her industry expertise on the emerging scene and pageants, Miss Kenya & Miss East Africa UK insisted she move from behind the scenes to the stage, where she won both titles.

This exposed her to international business conferences, global development platforms and projects where she represented the voice of youth, girls and Africa's diaspora. Vicky made a deep connection to driving social change in business, hosting and facilitating political delegates, HNWI, Industry leaders and participating internationally on Sustainable Development Goal's (SDG) platforms.

As a young mother, she spent time refining her business and strategic thinking while working for a business plan consultancy, before jumping back into the creative scene as an entrepreneur. After several different roles such as a Make-up artistry, Production, Events, Branding, a professional opportunity came when she was invited to project manage The Creative Conscience Awards; a non-profit that showed creative students how to implement social impact and sustainability into their ideas.

Fascinated by the future workforce, she began developing her personal innovation project that digitally skills youth for creative industries in their own environments, which also acts as a recruitment tool, to tackle youth unemployment issues. Vicky has been invited to innovation labs, political platforms, most recently as an Emerging Leader at the Atlantic Dialogues. These arena's have refined her solution, pivoting it full circle to focus on the Fashion industry, deeply focusing on Africa and inclusion of ingenious craftsmanship, in design.



## **Skills**

- Social Innovation
  - Creative strategy
  - Diplomacy
  - Project management
  - Project development
  - Communications
  - Event planning
  - Branding
  - Thought Leadership
  - Public Speaking
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## **Hobbies and Interest's**

- Think tanks
- Fashion activism
- Sustainable Luxury
- Circular economy
- Social Entrepreneurship
- Intersections of education and employment
- Future technology
- African development
- Policy